



## Statement of Interest



### Resume

Ivaylo Slavov is the CEO of Adecco Bulgaria.

Since April 1st 2008, Ivaylo Slavov has taken the leadership of Adecco Bulgaria.

Born in Sofia in 1970, Slavov earned a master's degree in International Relations from the UNSS Sofia and an Economics degree from Goethe University - Frankfurt in Germany.

He has more than sixteen years of work experience in the fields of Financial Services, Information Technology, and Human Resources as a consultant, project manager, director, vice-president, and managing director. For the past sixteen years, he has been working for SEB, Unisys, and Microsoft in Europe.

#### **Adecco Bulgaria**

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Dear Sirs,

I am pleased to be considered by the Members of the American Chamber of Commerce in Bulgaria as a Member of the Board of Directors. Based on my experience and qualifications as a senior manager at Unisys, Microsoft, and Adecco, I believe I would be able to support the important role of the Chamber in the future and to take responsibility for important initiatives and steps to strengthen the positive American business influence in Bulgaria.

As a Member of the Board of Directors, my main objective will be to further boost the Chamber's activities, both locally and internationally, putting a special focus on the areas where I am most experienced: HR, IT, outsourcing, and training services. My profound experience in the HR and Finance sectors will benefit the overall functioning of the Chamber and that of the individual Member companies. My international contacts would help me to attract new Members to the Chamber and would thus strengthen its position both in Bulgaria and worldwide.

I believe I will be able to contribute to the activity of the American Chamber of Commerce in Bulgaria by working primarily in three directions – attracting more American companies, including traditional long-term clients of Adecco to the Bulgarian market, assisting flexibility work models through HR committee initiatives of the largest human resources company in the world, and working towards getting the qualified Bulgarian Managers back to Bulgaria.

The main business focus for Adecco in Bulgaria is the outsourcing of processes and people. The attractiveness of Bulgaria as a high quality/low cost destination and well educated and experienced work force, will allow me to present our country as a value added location to prospective American and multinational clients. Together with the board, I will improve the communication with the Bulgarian government and the NGO's in order to achieve the best possible support and conditions for the business. I'm sure that all of us will benefit from the growth of this business and as a member of the AmCham board of directors, I will initiate various activities which will help us to run it successfully.

The second main direction I intend to focus my efforts is assisting the work of the HR committee by sharing the best industry practices. The priorities of the HR committee include working permits, educational and labor law issues among others and are one of my strongest knowledge points. I am sure that I will be able to contribute to their successful resolution by drawing up on our expertise and experience with similar matters in different countries in the region. The key objective is to achieve the best possible flexibility in order to be prepared for different economic situations. Solutions like temporary work or flexible workforce models are critical for the success of every company. I will focus my efforts, with the support of all of you, on the definition and implementation of initiatives, which will help us to achieve the right regulatory and legal framework, which, in turn, will allow us to gain the necessary flexibility. We will discuss this topic with all stakeholders – the governmental institutions, the unions, and the NGO's.

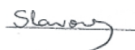
One of the most important tasks is to make Bulgaria an attractive labor market to young, educated Bulgarians who studied abroad. If we ensure the right working opportunities, a lot of Bulgarians would choose to return to their homes and contribute to the Bulgarian economics with their knowledge and experience. Heading the Bulgarian office of the largest human resources company in the world, gives me access to a vast human resources pool and provides me with the right channels to reach this audience.

Adecco Group is the biggest international Human Resources company, part of the Fortune 500 list and the top 5 employer in the world. Adecco Group is operational in more than sixty countries and had more than six thousand branches worldwide.

In Bulgaria, Adecco provides recruitment managed services the international data operations units of HP, IBM, Unicredit Bulbank and many others. For only two years of operations, Adecco became one of the top 100 employers in Bulgaria.

In Adecco we inspire individuals and organisations to create greater efficiencies, effectiveness, and choice in the domain of work. As the world's largest employment services group, a business that positively impacts millions of people every year, we are conscious of our global role.

Sincerely,



Ivaylo Slavov  
CEO Adecco Bulgaria